

G. Gould Guitar Pricing Guidelines

Standard Series \$2995

- alder body
- non-trem
 - Gotoh Floyd (+\$500)
- chrome hardware
- basic paint
 - Black, vintage white, surf green, sonic blue
 - Optional colors
 - Transparent (+\$50)
 - Sunbursts, metallic colors (+\$100)
 - 3-tone bursts (+\$150)
 - Candy Apple (+\$150)
- Black Hardware +\$50

Custom Series \$3360

- bookmatched top over alder
- Black hardware
- non-trem
 - Gotoh Floyd (+\$500)
- wood upgrades
 - cocabola top (+\$300)
 - figured maple (+\$100-\$500)
 - figured walnut (+\$200-\$400)
- Paint options
 - Transparent colors (+\$50)
 - Sunbursts/velvets, (+\$100)
 - 3-tone bursts (+\$150)